



24th APacCHRIE Conference
17th APacCHRIE Youth Conference
Futurizing Tourism and Hospitality: Embracing New Challenges and Innovation
www.APacCHRIE2026.org



Invitation to Sponsor the APacCHRIE 2026 Conference Sponsorship

Dear Sirs,

On behalf of the APacCHRIE 2026 Conference Organizing Committee, we are delighted to invite your esteemed organization to explore the sponsorship opportunities available at the APacCHRIE 2026 Conference. This prestigious event will be co-hosted by Ritsumeikan University Business School (RBS) and Hong Kong Polytechnic University School of Tourism and Hospitality Management (SHTM) will take place from May 28 to May 31, 2026, at the Ritsumeikan Future Plaza and Swissotel Nankai Osaka, Osaka, Japan. Additional details are available on our official website: www.APacCHRIE2026.org.

APacCHRIE is the leading association for hospitality and tourism education in the Asia-Pacific region. With members from over 18 countries and territories, our organization is dedicated to advancing professional development and enhancing the quality of hospitality and tourism education in the region. The conference is a venue to meet Hospitality and Tourism Academia and Industrial Practitioners and to further discuss rapidly evolving industrial trends. This year's theme, "**Futurize Tourism and Hospitality: Embracing New Challenges and Innovation**", reflects our commitment to fostering new challenges and innovation toward the future. We warmly invite all delegates to join us in Osaka, where the Osaka EXPO 2025 has just successfully closed, and now the momentum has come for the Integrated Resort opening in Osaka in 2030.

The APacCHRIE 2026 Conference offers numerous sponsorship opportunities, providing an excellent platform to connect with leading researchers, educators, and practitioners in the hospitality and tourism industry. It is with great pleasure that we extend an invitation to your organization to become one of our esteemed sponsors for this event. We believe that the conference provides a prime opportunity for your organization to enhance its reputation on an international stage.

Details of the sponsorship packages can be found on the next page.

Should you require further information or wish to confirm your sponsorship, please do not hesitate to contact us at sponsor@APacCHRIE2026.org. We are available to address any inquiries you may have and to assist with the sponsorship process. We will also follow up with you in the near future to discuss your decision or address any additional questions that may arise.

We sincerely hope to receive a positive response from your organization and appreciate your consideration of this invitation. Thank you for considering this invitation. We highly value your support and involvement and look forward to the opportunity to collaborate with your organization to welcoming you to Osaka, Japan in May 2026.

Yours truly,

KYUNGSOO HAN
President
APacCHRIE

KEIKO NISHIMOTO
Conference Chair
APacCHRIE 2026

DENIZ KUCUKUSTA
Vice President
APacCHRIE

APacCHRIE 2026 Sponsor Packages

Benefits in Conference	Conference Sponsor	Corporate/ Destination Sponsor	Institutional Sponsor
Sponsorship Value	JPY450,000 (USD3,000)	JPY300,000 (USD2,000)	JPY250,000 (USD1,667)
Logo placement in program e-brochure	Yes	Yes	Yes
Logo placement on the conference website	Yes	Yes	Yes
Logo placement on the stage backdrop	Yes	Yes	Yes
Table top exhibition (May 29-30)	Yes	Yes	Yes
Job Posting on conference website	Yes	Yes	-
Logo placement in conference e-proceedings	Yes	-	Yes
Logo placement at the footer in thank-you email to attendees	Yes	-	Yes
Free registration	2	1	2
Gala Dinner (May 30)	2	1	2

In addition to the standard sponsorship packages, we also offer sponsorship opportunities for the Gala Dinner, Welcome Reception, Shuttle Bus, and other program elements. Customized arrangements can be made upon request. Please contact sponsor@APacCHRIE2026.org for further details.